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We know
books

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BOOKS BRAND BUSINESS FOR SOLOPRENEURS

*How to write the perfect book for your brand,
using these 5 secrets to aligning it with your soul*

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BEEN THERE, DONE THAT

We are much alike. So, this is the moment to share with you something about myself and the path I took until I ended up writing books and... later on, guiding other writers to put on paper the books they had in their hearts.

Then, you will see how much we are alike! Because... YES... until we become famous writers, until we get to guide other people on the path to their books... we all start from the same point.

The point where we dream that one day we will write a book that will change the world.

Why would you listen to me from this point of view? Why me and not another?

Well, maybe because I have a background as a Transformational Writing Trainer, Coach for authors, engineer (surprise!), project manager, content writing strategist, copywriter... and, in addition... I declare myself a demolisher of those fears that writers are haunted by.

Of course, all these did not come naturally to me... I'd sweat a lot to achieve them all.

The moment I realized that the true passion that animates my life is to write and, through the power of the written word, to help other people change the world, all my focus went to studies that would make me better—and better in this direction.

From marketing studies, content writing, copywriting, and everything related to the alchemy of writing, I ended up studying hypnosis to unblock through guided meditations, my dear writers.

Along the path, I've heard various influencers promising and teaching how to write a book in 7 days, 3, or even two weeks.

I don't deny it. You could eventually write a book in 7 days—even in 5 if inspiration strikes you.

But, in my opinion, you need lots of practice to achieve those abilities. Besides... would it be a book that will really impact the world? You know... that book that has the potential to change your reader's life.

Because, you see, this is my mission... this is who I am and what I preach for.

Yes, I want to contribute to building a better life on our beautiful Blue Planet. But I can't do it alone.

Together, we can. Only together!

Each of us has something to share... to give to humanity.

And I am only an intermediary between you and the books—your books that will impact your readers' lives.

Who am I? I'm M.C. (short form of Mirela-Carmen), an ex-engineer with multiple passions. An engineer whom... love turned into a writer.

Life has proven many times that each of us has a book inside.

I have it, too.

YOU have it, too.

Lack of free time, fear of criticism, not mastering writing techniques, fear of the unknown, not knowing the shortcuts you can follow, doubting your own strength and talent... these are mere obstacles impeding our progress. Consequently, the outcome remains mediocre, delaying the inception of embarking on your literary endeavor.

Rest assured, the manifestation of your aspirations lays solely within your grasp, just as it once did for me several years ago.

And yet, you can easily see that many writers who are at the first steps of this beautiful art passion

get stuck right from their first draft. And if you ask them what the stages they went through are, it is easy to realize why they failed. Especially if... you, too... have crossed through the same frustrations, fears, and blockages.

But, before I get to the moment and the reasons that led me to choose the path to the first book I wrote, I have to make a confession.

I'm guilty.

So... I admit that I am guilty!

I am an avid reader.

I've been reading since I was born.

Probably, a few seconds after I entered this world, I started reading inside my mother's soul. Later, I'd read inside the minds of the children I played with. One day I found myself reading in coffee, palmistry reading, tarot reading... that's how I was reading anything, anywhere, anytime.

My passion for reading - made me jump around like a flea among all those kinds of readings.

The years have passed, but in all this mess of readings and fumbling among reading methods, only one has really stuck to my heart and soul.

The reading of books. I was reading, devouring books, like a true-born gourmand.

The story started a long time ago... when, around the age of 5, I had my first premonition in the form of a dream. Nothing seemed important to me, but I dreamed of an older woman with white hair writing.

Books.

And... the dream repeated itself insistently for several consecutive nights. Then, proudly, I solemnly announced to my family that... "I'm becoming a writer". I even told them about the dream. But... what a shock... no one seemed to be

impressed by my dream. And that... kind of broke my heart.

I also shared my dream with my playmates. And shock again... they laughed. The pain seemed to install its tentacles in my heart.

Of course... the pain was not my main enemy, but... the fact that the reactions of those I trusted... managed to shake my confidence in myself and in my dream of becoming a writer.

And... I don't know exactly when... it seemed to me that I had no talent for writing. At an age when I didn't even know how to write.

So... after some time, a passion made its way into my mind—reading.

The years passed, and I took the engineering path. In parallel, I continued and deepened my passions related to everything connected to the esoteric and spiritual side of life. I assimilated information after information, feelings after

feelings, waiting for the moment when my childhood dream would have come true—a dream that... from time to time... was repeating itself.

Slowly, slowly, I became a kind of little “master” in cheating time. It seemed like the day had more hours in my case. Divided between multiple activities and the time spent with my little girl, as a proud and happy single mother, everything went smoothly. I had already taken a wonderful path... of searching for the meaning of life.

And that, until one day when I met my Twin Flame.

Located somewhere on the planet’s other hemisphere, at a distance of 10 Earthen hours.

But love is love. And it had taken over my whole being.

As such, when he was sleeping, I wrote him emails. And because I was an inveterate reader, I

put all the “intelligence” accumulated in my mind over time on virtual paper.

And I did that until one day when... probably tired of reading so much... my other half said to me:

“MC, why don’t you become a writer?”

I smiled a bit crookedly because, obviously, I hadn’t lost my ability to read people’s minds, even more so my own half.

But... I’ve told myself... to do this too. Of course, not just as a miscellaneous fact. But with an unbeatable reason.

Love!

In general, I am a very practical person. Maybe it’s a professional side acquired while practicing my job as an engineer. As an actual project manager, I weighed absolutely all the data I had, and... it turned out that the proposal from the man of my life, who would later become my husband, was the only viable one in our case.